



# \$100,000 GUARANTEED CAPITAL RAISE

## No Upfront Cost Resource For Small Businesses

### WHO SHOULD PARTICIPATE?

Entrepreneurs of pre-launch or early stage endeavors seeking **\$100,000+** of capital to start or grow a small business.

**According to the Small Business Administration (SBA), having adequate access to capital is one of the biggest challenges to entrepreneurs in reaching their potential.**

**Our team are former SBA Advisors and can help any small business owner raise at least \$100,000-guaranteed by meeting the credibility factors required to get approved.**

### COST?

There is no upfront cost\*.

Instead, we are paid based upon **6%** of your capital raise with a refundable deposit that isn't collected until after your first tranche of capital.

*\*We assist you with a guaranteed minimum **\$100,000** capital raise with no upfront cost paid to us. Please contact us for details.*

**Raising capital to start or grow a business shouldn't be a barrier. In fact, it is simple--just meet the credibility factors for the given source of capital.**

We start with the basics. For instance, there are only three sources of capital that any entrepreneur can access:

1. debt-based like loans, lines of credit, etc.;
2. equity-based which is money that doesn't have to be paid back; and
3. earned income whereby you have excess profits to reinvest in your business.

We'll start by completing a twenty eight day process of creating your lender/investor-compliant loan package (a **\$2,500** value). We'll then work with you to identify the right type of capital based upon your mitigating circumstances, address any credibility factors, and proceed with your capital raise.

### WHAT YOU SHOULD KNOW

- There are no minimum credit scores or time in business to participate.
- The capital raise could come from numerous sources including via business credit (based solely on EIN-based financing with no use of personal credit/no personal guarantees).
- In the first four weeks, we'll assign a Financial Literacy Educator to work closely with you to prepare for your capital raise.
- While there is no up-front cost, both parties are agreeing to work together for at least a **\$100,000** capital raise. We promise contractually to help you raise at least **\$100,000**. You promise to accept at least \$100,000.
- In many cases, the capital raise will occur with multiple tranches (rounds of funding).
- You can refer other small businesses to us and get paid **\$1,000+** for each one who enrolls and participates.

FOR MORE INFORMATION  
[www.DiamonEthical.com](http://www.DiamonEthical.com)